

It is time to focus, and it is time to POWER UP. You have been selected as the cream of the crop for this role and now it is time to get ready to demonstrate that you are the best of the best.

How are you going to do it?

Take a few minutes to answer the questions on the following page to get you CHARGED UP, get you ready to prepare for the interview and understand why investing time and energy into demonstrating that you are the best person for the job will lead to success.

TOP TIP: Self-reflection is vital to get yourself into the right mindset. Take the time to look inward to understand how to perform better in front of your interviewer.







1. Name 5 aspects of the job that make you excited:

Aspects of the job that excite you	Why this matters to you





Your position is not a mere job. It affects all levels of your life and wellbeing. This is why it is essential to understand your motivations.

Why do you want this position?

What factors should you consider in researching your next position? When looking for a professional home, you might look at pay and benefits, wellbeing, job security, development opportunities, colleagues, and company culture. Note that top leadership consultants, including McKinsey and Gartner, have found that those are the primary factors that professionals weigh before taking a new position.

When considering what this potential role and company offer, think about your motivations and write down how landing this job offer will add to your life and well-being. Start with the "basics" (salary, health care, vacation time, equity opportunities, retirement plans) and then consider how the opportunity will help you fulfil a personal dream.

2. How would this job make you happy?





3. Name 5 ways in which you can add value to the company

1	
2	
3	
4	
5	

Imagine you just interviewed for your dream job along with ten other people. You all have MBAs, fantastic grades, good work experience, and glowing references. The competition is fierce. So, when the employer has finished all ten interviews and is reflecting back on the candidates, what is the one thing that's going to make YOU memorable?

Try to think of one accomplishment, one personality or character trait, and one power skill that you think could set you apart from the competition. These are your POINTS OF DIFFERENCE and will contribute to your being the most memorable candidate.





4. What are YOUR points of difference?

5. In three sentences, explain why you think you are the best candidate for the job.

This question is built to challenge you beyond what the interviewer has read on your resume. You want to demonstrate your unique personality and experience through great storytelling.

Your resume got you through the first door and now you need to make it to the next stage by demonstrating that you can be trusted to do the best job.

